



PORTE MARKETING GROUP
THE JEWELRY MARKETING INSTITUTE

Porte Perks Order Form 2006

**Two mockups will be created and customized so jeweler can pre-market program
Includes: The customized gift certificate and mini jewelry catalog, phone consulting
with James Porte and Perk Workbook along with 2005 Research Materials.**

Description	Quantity ordered
<ul style="list-style-type: none"> • Standard Custom. 4/color 12 page mini-catalog with hard cover. Includes 4/color customized back cover of your store & gift certs. (1000 piece minimum and increments of 500) \$2.50 each. 	_____
<ul style="list-style-type: none"> • Partial Custom. We'll customize 4 of the 12 pages inside pages and 2 of the 4 hard cover pages, giving you 6 custom pages in total. You can send us your jewelry to photograph or send digital images and we will design it, lay it out and set type and write copy. (2000 piece minimum) \$2.75 each (Customizing only pp 5,6,7 & 8) (3000 plus pieces @ \$2.50 each) (Customizing only pp 5,6, 7 & 8) 	_____
<ul style="list-style-type: none"> • Total Custom. In this case the mini-catalog will only be 12 inside pages plus hard cover. We will customize all 12 inside pages and you can customize the inside back cover & bc, giving you a total of 14 custom pages and 16 total pages. (3,000 piece minimum) \$2.85 each Photography, layout & design not included. 	_____
<ul style="list-style-type: none"> • New Folder Only. (NO inside catalog pages). You can customize inside back cover and back cover. Includes customized gift certificate. (1500 piece minimum) \$1.65 each. Note: All catalogs include customized gift certificates of 1 version. 	_____
<ul style="list-style-type: none"> • Car Perk Hanger: Add \$.15 each. (Includes glue dot) (200 piece min.) 	_____

50% deposit with order. Balance is shipped C.O.D. Shipping is not included.

Optional gold foil imprinting: Custom gold foil stamping for employer's or corporation's name on gift certificate:

- 1-50 of one name \$.25/card
- 50-100 of one name \$.15/card
- 100-500 of one name \$.10/card
- Set-up fee for each company name: \$5.00

Store Name: _____

Contact: _____

Address _____ City _____ State _____ Zip Code _____

Telephone _____ Fax # _____ Email address _____

Signature _____ Date _____

Fax to: 954-389-5219 Attn: James Porte 800-444-6112
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